



[Economic Development:](#)

Contact Information:

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[TOWNSHIP MISSION:](#)

Our Township's goal is to work collaboratively to support existing businesses, attract new business, grow jobs, and create entrepreneurial opportunities whereby adding value to our local economy.

[County Information:](#)

Macomb is the third largest county in Michigan and the fastest growing. There are 842,000 residents in Macomb. The Macomb County Planning & Economic Development has five program areas: Planning; Economic Development; Community Development; Graphics & Geographic Information Systems; and Marketing & Communications. This department is actively involved in business attraction and retention. The department has valuable resources to assist businesses in developing business plans and resource tools to find the best location site. Ford, General Motors and Chrysler have invested over \$ 2 billion since 2010.

Community Information:

Bruce Township is located on the northern section of Macomb County. The township border's Lapeer County on the northern border and Oakland County on the western border. The Township was established in April of 1833. The highest elevation in the Township is Mt. Trombley located in the Michigan Ford Proving Grounds.

Bruce Township Population: 8,158 based on 2010 census.

Number of Housing Units: 3,286 – 99.5% year round homes and 92.2% owner-occupied.

Single Family: 84.9%; Multi Family: 2.5% and Mobile Home: 12.6%.

Median Household Income: \$68,387

Average Household Income:

<u>Income of Household:</u>	<u>Number of Households:</u>
Less than \$10,000	52
\$10,000 to \$14,999	80
\$15,000 to \$24,999	348
\$25,000 to \$34,999	266
\$35,000 to \$49,999	329
\$50,000 to \$74,999	641
\$75,000 to \$99,999	387
\$100,000 to \$149,000	586
\$150,000 or more	337

Age Groups for Township's residents:

Under 5 Years: 4.5%

5 – 19 Years: 22.7%

20-24 Years: 5.3%

25-44 Years: 21.4%

45 to 64 Years: 32.9%

Over 65 Years: 13.2%

Education Characteristics for Persons 25 & Over:

Less than 9th Grade: 5.6%

9th to 12th Grade (no diploma): 6.1%

High School Graduate: 12.6%

Some college, no degree: 27.8%

Associate degree: 11.5%

Bachelor's degree: 17.2%

Graduate or professional degree: 10.2%

School Districts w/ link: Romeo, Armada & Almont School Districts. Excellent collegiate facilities are located in the area on the nearby campuses of Macomb Community College educating more than 48,000 students and the largest grantor of associate degrees in Michigan, Oakland University, Baker College, Davenport University, Walsh College, Wayne State University, University of Detroit, and Marygrove College.

Shopping Centers: Downtown Romeo, Fiddler's Cover & Adam's Square within Township area.

Downtown Area: Village of Romeo <http://www.villageofromeo.org>
Downtown Development Authority <http://www.romeodda.org>

Banking: The banking needs of the Township's residents can be adequately serviced by the following, all of which have branches located in the Township and the nearby Village of Romeo:

Bank of America	JPMorgan Chase Bank, N.A.	TCF Bank
Huntington Bank	Comerica	PNC Bank
First Merit Bank		

Major Employers:

Ford Motor Company – Engine Production;
Rubber Enterprises – Injection moldings;
Ford Motor Company – Proving Grounds;
Romeo Rim, Inc. – Plastics;
L&L Products – N & S Plant – Automotive;
Alco Plastics, Inc. – Plastic injection;
Shelby Enterprises, Inc. – Fuel filter systems;
Sharp Model Company – Building fixtures/models;
Theut Products – Building supplies;
Kriewall Enterprises, Inc. – Prototype;
Ultraform Industries, Inc. – Fabricated metal; and
Quality Chaser – Manufacturer of cutting tools.

Top 10 Taxpayers:

Ford Motor Company
L&L Products, Romeo Rim, Inc.
DTE Energy
Shelby Enterprises, Inc.
Kemp & Peyerk – Sterling, LLC
Springbrook Manor
Ultraform Industries, Inc.
Enbridge/Bruce, Stockbridge Michigan, LLC.

Tax Abatements:

Bruce Township has 81 IFT exemption certificates outstanding, aggregating \$42, 649,786 in 2012 Equivalent Taxable Value.

We have one Brownfield District and have one Renaissance Zone consortium providing tax adjustments.

Township Historical Millage Rate: .7914/\$1,000 of TV.

Utilities: Residents are provided natural gas by SEMCO (Southeast Michigan Gas Co.) and DTE Energy provides services for electricity. The limited water and sewer services that are provided to the Township are by the Village of Romeo. The Water service in our Industrial 33 Mile Road corridor is provided by Detroit Water Board.

Transportation: The Township is easily accessible via M-53, which bisects the Township to the North and South. Bus service is available from SMART Bus Line. Senior Transportation service is provided by STAR Transportation. Air transportation is available on all major airlines at Detroit Metropolitan Airport which is approximately 45 minutes southwest of the Township and private, commuter and charter air services are available at the Romeo State Airport and the Berz-Macomb Airport are located in the Townships of Macomb and Ray, respectively.

Recreation: There are five beautiful Metropolitan, County and State parks within minutes of our community.

Three Huron County Metropolitan Authority parks are located in Macomb County: Stoney Creek Metropark; Metro Beach Metro Park; and Wolcott Mill. Freedom Hill located by Metropolitan Beach Parkway is a 100 acre site that has events and regularly scheduled festivals and an outdoor auditorium. Addison Oaks - Oakland County Park is only a few miles outside of our community.

The Macomb Orchard Bike Trail traverses our community. This hike and bike path is a 24-mile linear park that starts at 24 Mile Road and Dequindre in Shelby Township and travels northeast to the City of Richmond. This trail will link to 180 miles of trails in southeast Michigan. Numerous golf courses are located within and around Bruce Township.

The Township has three local parks within its boundaries one is at the Township Hall. Two of these parks offer walking trails.

Lake St. Clair and Lake Huron are easily accessible from our community and are within an hour's drive.

Bruce Township has many recreational opportunities. The Village of Romeo is the oldest historic village in Michigan. The streets offer an architectural wonder to stroll and view the various homes that have been carefully restored and preserved. [Romeo Historical Society link: http://www.romeohistoricalsociety.org/Events.htm](http://www.romeohistoricalsociety.org/Events.htm)

We hope that you will take the time to visit our community.

Please contact us so that we may escort you on a personal guided tour.

Thank you for your interest in our community.

Links of Interest:

Site Map:

[http://www.macombgov.org/BusinessDevelopment/geographic information/index.html](http://www.macombgov.org/BusinessDevelopment/geographic%20information/index.html)

Business Development: <http://www.macombgov.org/BusinessDevelopment/index.html>

Make Macomb Your Home: <http://makemacombyourhome.com/>

SEMCOG: <http://www.semco.org>

Romeo Washington Chamber: <http://www.rwchamber.com/>

Macomb County Planning & Development <http://macombcountymi.gov>

US Census Bureau: <http://www.census.gov/>